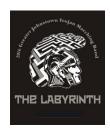


## **Program Advertising Form**



## Greater Johnstown High School "Trojan Classic" 2016 Marching Band Competition

Your ad will appear in the "Trojan Classic" Band Program, October 15, 2016

Name/Company Name	
Contact Name (if needed)	
Business Address	
Business Phone	Business Fax
E-mail Address	
Please Choose An Ad Size	Payment Information
(See back for more information)	
(**************************************	<u>Check</u> Make checks payable to: JHS Band Boosters
☐ Full Page (5" x 8") \$100	
$\Box$ Half Page (5" x 3.9") \$60	Check # Check Amount
☐ Quarter Page (2.5" x 3.9") \$35	
☐ "Shout Out" (One line of text.) \$10	Cash
	Please mark how much you are enclosing in cash:
Send a short message (20 words or less, including names)	
to a favorite cast or crew member!	
Ad Production Note: If sending ads digitally, (via e-mail), please make sure you are using the following image formats:  JPEG, TIFF, EPS, BMP, or PDF.  AD DEADLINES: Devemont 8. Ada both MUST be received by Eri. October 7. 2016	
AD DEADLINES: Payment & Ads both MUST be received by Fri, October 7, 2016.	
Ads received after this date will have no guarantee of inclusion in the program!	
Please e-mail digital ads to: <a href="mailto:epfeil@gjsd.net">epfeil@gjsd.net</a> Please use "Johnstown Digital Ad" as the Subject Line	
If mailing, please mail to: Greater Johnstown High School	
c/o Eric Pfeil	
222 Central Ave.	
Johnstown, PA 15902	
, 	
Program Advertising Receipt (detach and retain for your records)	
Business Name	
has ordered the following advertising from:	
Student Name	
	<del></del>
Ad Size For \$	

Greater Johnstown High School c/o Eric Pfeil 222 Central Ave. Johnstown, PA 15902

> Full Page Ad 4.5" x 7.5" Cost: \$100

## **Program Ad Specifications**

- The program and all ads will be printed in black and white.
- Finished, trimmed, page size is around 5.5" x 8.5" with one-half-inch margins
- No handwritten ads will be accepted, unless that is EXACTLY how you want it to appear. (We will not re-type any ads)

Please send all digital ads to: Send Files to: <a href="mailto:epfeil@gjsd.net">epfeil@gjsd.net</a>

Use "Johnstown Digital Ad" as the Subject Line!

- Photographs: For best quality, please submit an actual photograph or a high-res electronic image instead of a printer copy. There is no guarantee that your photographs will be returned.
- All logos and artwork must be supplied and suitable for reproduction.
- Please attach all advertisement information to your order form and be specific concerning all information that should be contained in your advertisement.
- Payment must be submitted with your ad.

The program printer/program staff reserves the final right to modify or edit ads to make them work in our program!

Quarter Page Ad (Horizontal) 4.5" x 1.9"

Cost: \$35

Half Page Ad 4.5" x 3.75"

Cost: \$60

Quarter Page Ad (Vertical) 2.25" x 3.75"

Cost: \$35

"Shout Out" Ad — One Line of text — Cost: \$10 (Please write below. 20 words or less, please.)

Please note that sizes are approximate and that images, text, and clipart may be distorted by copy and print methods used.

**Note**: Ads may be produced in a different direction or layout to better suit the overall format of the program.